

PERSONAL PERFORMANCE GUARANTEE

As a real estate professional dedicated to providing a level of service that is unsurpassed in the Sedona/Verde Valley area, I offer you, the Seller, a Personal Performance Guarantee outlining what you can expect from me.

- You will have your phone calls returned within the same day and I will be prompt with appointments and requested information. I realize and appreciate the value of your time.
- You will be contacted frequently with a status report as to marketing and presentation activity on your home or property. I will also contact you with pertinent changes in the marketplace that might affect our marketing and/or positioning strategy for your home or property.
- The service you receive will be caring and compassionate at all times. I will listen to your needs and concerns and will treat them like you do.
- Finally, and most importantly, you will not be forgotten after the closing. You will hear from me on a regular basis. I will always be available to you, your family, friends, and associates for assistance with all your real estate needs and questions.

You have my word that your real estate experience with me will be professional, hands-on, and as enjoyable as possible. You can expect prompt, quality information before, during and after the sale of your home or property.

This type of service is available through only a few real estate professionals. I choose to preform this way because I truly believe that when you receive this level of personal service you will be enthusiastic about referring the people you care about to such professionals. I am that professional and I want to earn the right to be your SEDONA REAL ESTATE ADVISOR FOR LIFE!

Sheri Sperry

Date